

CONDITIONS COACH CHANGE

VIA DESIGN

WHY

WHAT

HOW

WHO

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VIA DESIGN

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NO NONSENSE

WHAT DOES "NO NONSENSE" MEAN?

We've taken a once-and-for-all decision not to be just another consultancy company in the standard mould. That means doing away with fancy words, big reports and an exaggerated sense of self-importance.

We're a small dedicated, task-force company with a mindset and a sense of commitment you're unlikely to find elsewhere. And we're here to help you make an informed impact on how your company addresses the business environment of the future – and to provide you with the input, ideas and tools to do so effectively.

We're in this unique field because it's something we believe in – passionately. We're here for the long haul, and that means there's no room for blurb or window dressing.

Ultimately, we will all be judged by the kind of imprint we leave behind.

NOT NEUTRAL

NOT NEUTRAL – WHAT, THEN?

We don't just give clients what they think they want. So if you're looking for a company of compliant "yes men/women", you're probably better off talking to the usual people.

Instead, VIA Design is on a mission to take a good, hard look at the way companies and their processes, products and decisions are really put together. And at how this all fits into an uncertain world where the basic premises are constantly changing, and at an unprecedented rate.

We are here to help decision-makers make an impact in determining what happens around us – and how. And when the executive chemistry is right, we're prepared to commit our own resources – often above and beyond the call of duty – into rewriting the manuscript for what kind of impact an organisation can have.

No one remembers those who just do the same as everyone else. That's why we're prepared to work with you in the exact way you prefer, so you can really make your mark in the corporate firmament.

NOT STANDARD THINKING

NOT STANDARD THINKING – WHAT, THEN?

We work with far-sighted clients that are prepared to develop unique strategic concepts that answer the fundamental question of "what" a company could or should be doing in the future, when the basic tenets of our world picture will be very different.

Such concepts usually involve completely new ways of working – in sync – to tackle key strategic challenges. They also require completely new ways of thinking about what the problem really is, where answers could be found, and who could contribute to making it happen.

Standard thinking just won't cut it.

NOT THE USUAL SUSPECTS

IF NOT THE USUAL SUSPECTS, THEN WHO?

We're not a company that gets invited to every project and tender – in fact we're quite happy to keep under the radar. It lets us get on with what we do best, with clients that are set on moving beyond the ordinary.

We're a unique multidisciplinary team that actively prefers to venture into uncharted territory and deep water.

We want to put our company on the line, go the extra mile and boldly go where no (wo)man has gone before. It's not standard practice – but standard practice never moved mountains.